

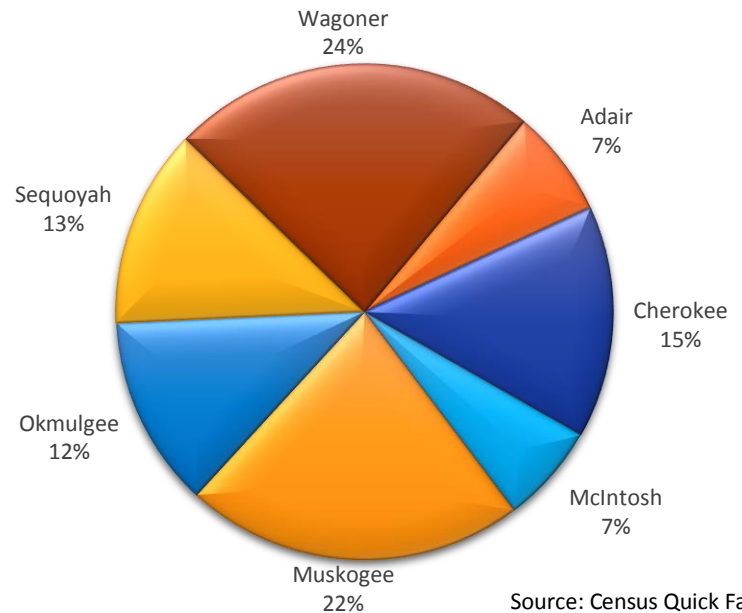
## Eastern Oklahoma Workforce Briefing

August 2015

The Eastern Oklahoma Workforce area consists of seven counties: Adair, Cherokee, McIntosh, Muskogee, Okmulgee, Sequoyah, and Wagoner. These counties have a combined estimated Census population of 316,735. Muskogee, located in Muskogee County, is the largest city in the region with an estimated population of 38,860. Part of Broken Arrow, the state's fourth largest city, is located in western Wagoner County.

- Wagoner County is the most populous county in the region with an estimated Census population of 75,700.
- Muskogee County, home to the region's largest city, Muskogee, is the second largest county in the region with a population of 69,965.
- McIntosh County is the smallest county in the region with an estimated population of 20,090.
- All seven counties have a population greater than 20,000.
- The region has seen varying population change since 2010. Wagoner and Cherokee counties have experienced a positive population growth of 3.6% and 2.9% respectively. Adair and Sequoyah counties have seen a population decrease of 2.2% and 2.5% respectively. The remaining counties in the region have experienced little population change.

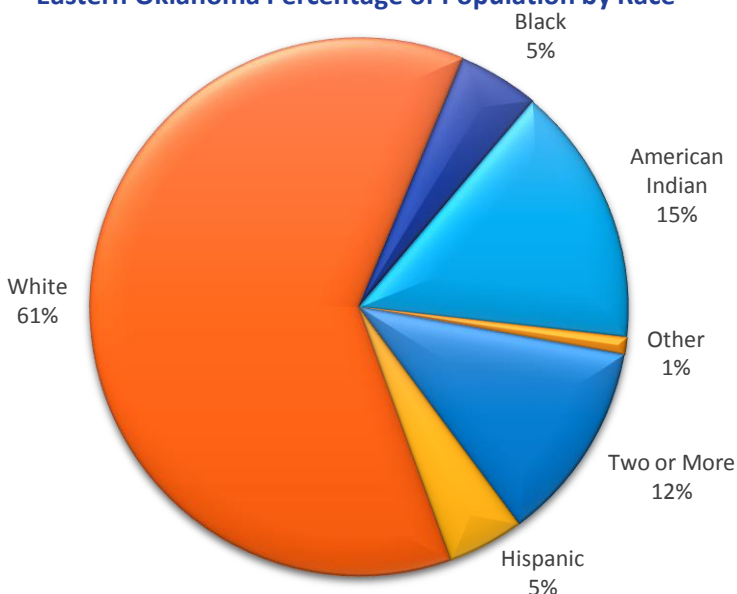
Eastern Oklahoma Percentage of Population by County



Source: Census Quick Facts

## Population Breakdown by Race:

Eastern Oklahoma Percentage of Population by Race

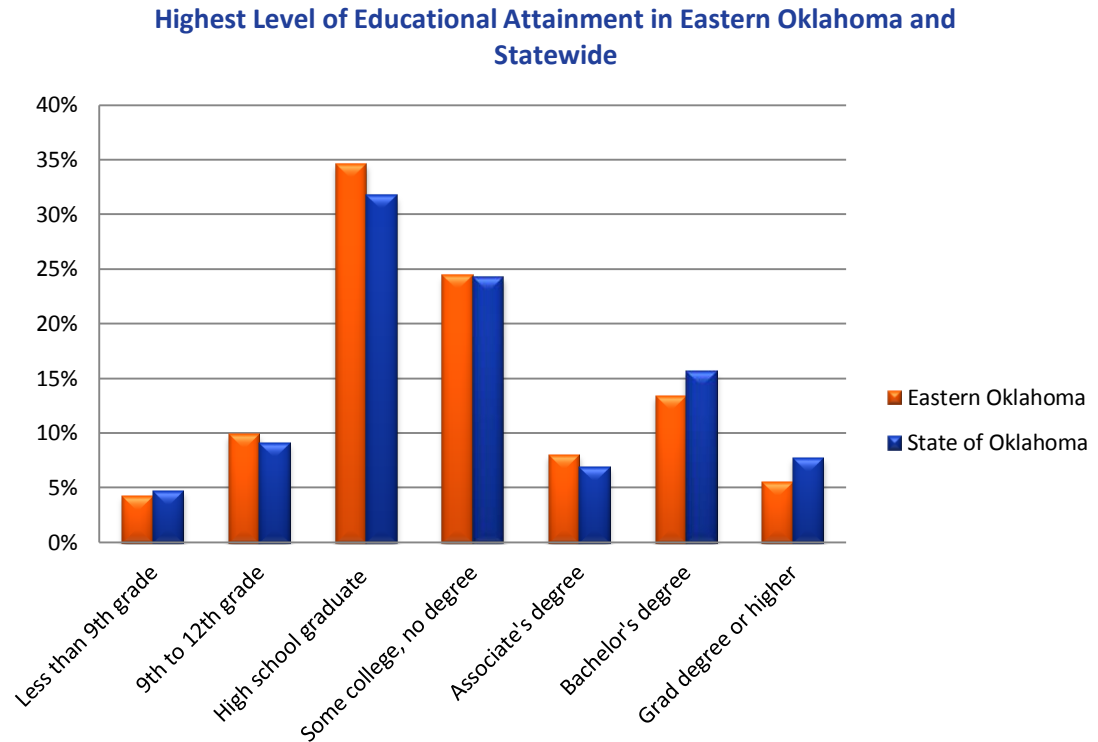


Source: Census Quick Facts

- "White" is the most populous racial group in the Eastern Oklahoma Workforce region, making up 61.4% of the population. This is well below the statewide average of 75%. In real numbers, the White population of Eastern Oklahoma region is an estimated 203,590.
- "American Indian" is the second most populous group in the region, consisting of 15.5% of the population; this is above the state average of 9%.
- "Two or More Races" makes up 12% of the population.
- "Black" comprises 4.8%, while "Asian" and "Native Hawaiian" make up one percent or less of the population.
- Hispanics, which are categorized by the Census bureau as an ethnicity, make up 4.5% of the population in Eastern Oklahoma.

## Educational Attainment in Eastern Oklahoma

- 85.9% of individuals in the Eastern Oklahoma Workforce region have attained at least a high school degree. This is slightly below than the statewide average of 86.2%.
- As a region, Eastern Oklahoma is comparable to the state averages for post-secondary education. Eastern Oklahoma has a lower percentage of individuals with “Bachelor’s degree” and “Grad degree or higher”; 2.2% for both segments. However, Eastern Oklahoma has a higher percentage of individuals with an “Associate’s degree” than the state average.
- The region has a slightly higher percentage of individuals with “Some college, no degree” compared to the state average. The largest gap in educational attainment is in “High school graduate” with Eastern Oklahoma being 2.9% higher than the state average.



## Eastern Oklahoma Educational Assets

Colleges, Universities, and Career Techs are instrumental in developing the workforce of Eastern Oklahoma. There are several Career Techs, Colleges, and Universities that help develop the regions workforce. These institutions help supply organizations and companies with the labor and skills necessary for today’s economy.

### Career Techs

There are two CareerTechs with five locations in the Eastern Workforce region:

- Green Country Technology Center** (Okmulgee)
- Indian Capital Technology Center** (Muskogee, Sallisaw, Stillwell, Tahlequah)

### Colleges and Universities

Source: Oklahoma Career Tech

There are five colleges and universities with nine locations in the region:

- Carl Albert State College** (Poteau, Sallisaw)
- Bacone College** (Muskogee)
- Connors State College** (Muskogee, Warner)
- Northeastern State University** (Broken Arrow, Muskogee, Tahlequah)
- Oklahoma State University, Institute of Technology** (Okmulgee)

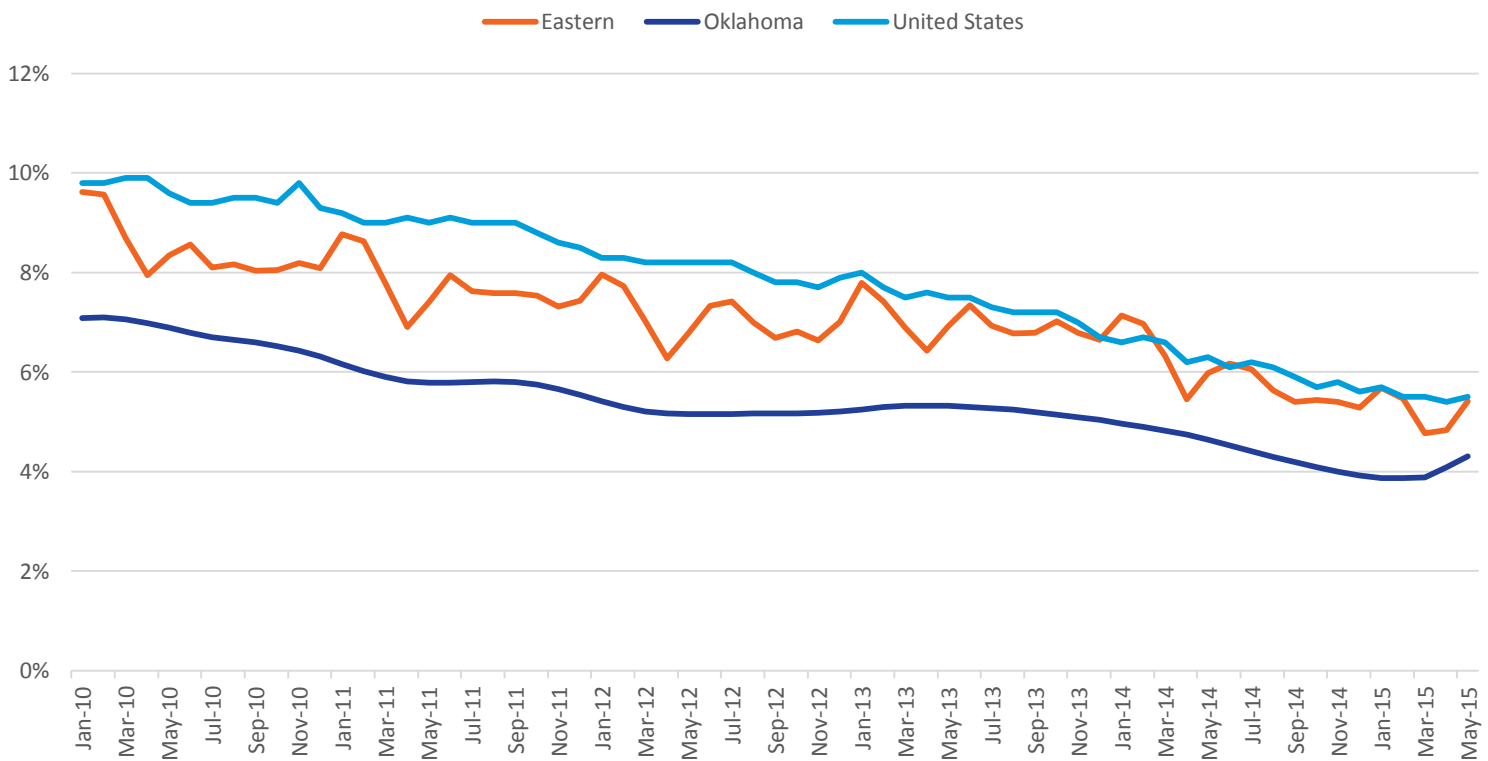
Source: Oklahoma State Regents of Higher Education

## Economic Data

### Unemployment Rate

- According to the Bureau of Labor Statistics, the estimated region-wide unemployment rate in Eastern Oklahoma for May 2015 is 5.4%.
- Eastern Oklahoma's unemployment rate of 5.4% is higher than the statewide unemployment rate of 4.3%, but below the national average of 5.5%.
- In real numbers, the Eastern Oklahoma labor force consists of 135,390 people with 7,320 currently unemployed.
- Since January 2010, the Eastern unemployment rate has continuously stayed above the state average unemployment rate. During the same time period, Eastern Oklahoma has remained below the national unemployment rate, with the exception of a couple months in 2014. Eastern Oklahoma has maintained a gradual declining trend in its unemployment rate, since peaking in January and February 2010 at 9.6%.

### 5 Year Unemployment Rate- Region, State, National



Source: Bureau of Labor Statistics, Local Area Unemployment Statistics

## Top Industries in Eastern Oklahoma by Jobs

- The industry most prominently represented in the Eastern Oklahoma Workforce region based on job numbers in 2015 is Government. The Government numbers also represent the American-Indian services and educational centers that are prevalent in the region. Other highly represented industries include Health Care and Social Assistance and Manufacturing.
- Earnings in Eastern Oklahoma for the top industries are typically lower than the state averages. The largest gap between regional and state averages occurs in the Professional, Scientific, and Technical Services industry.
- Although the regional earnings are less, there are still several industries where earnings are comparable to state averages.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Government	29,251	\$50,819	\$54,905
Health Care and Social Assistance	11,644	\$36,927	\$50,696
Manufacturing	8,831	\$62,084	\$65,998
Construction	5,849	\$33,977	\$47,930
Other Services (except Public Administration)	3,977	\$20,842	\$25,157
Administrative, Support and Waste Management	3,069	\$26,276	\$37,121
Crop and Animal Production	2,502	\$24,414	\$30,007
Finance and Insurance	2,259	\$46,721	\$67,241
Professional, Scientific, and Technical Services	2,112	\$40,444	\$66,308
Transportation and Warehousing	1,961	\$45,693	\$64,746

Source: EMSI 2015.2 Class of Worker

## Top Paying Industries in Eastern Oklahoma

- The top paying industry in Eastern Oklahoma is Utilities with an average annual salary of \$101,697. This industry also has one of the fewest jobs in 2014 on the list.
- Management of Companies and Enterprises jobs are the second highest earnings industry in the region; another small industry based on jobs numbers.
- Manufacturing and Government are both largest industries by jobs, but also offers high earnings potential.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Utilities	460	\$101,697	\$148,172
Management of Companies and Enterprises	344	\$70,924	\$94,292
Manufacturing	8,831	\$62,084	\$65,998
Government	29,251	\$50,819	\$54,905
Information	526	\$49,837	\$66,810
Mining, Quarrying, and Oil and Gas Extraction	433	\$49,301	\$110,991
Finance and Insurance	2,259	\$46,721	\$67,241
Transportation and Warehousing	1,961	\$45,693	\$64,746
Wholesale Trade	1,860	\$45,067	\$64,790
Professional, Scientific, and Technical Services	2,112	\$40,444	\$66,308

Source: EMSI 2015.2 Class of Worker

## Major Employers in Eastern Oklahoma

Listed below are some of the more significant employers in the region. Commerce in Eastern Oklahoma is not primarily concentrated in any one area; however there are a significant number of manufacturing, education, and health and social service employers in the area.

Employer	City	Industry
Cherokee Nation Of Oklahoma	Tahlequah	American Indian Tribal Government
Reasor's Foods	Tahlequah	Supermarkets and Grocery Stores
Muskogee Regional Benefit Office	Muskogee	Veterans Affairs Office
Northeastern State University	Tahlequah	Colleges, Universities, and Professional Schools
Jack Montgomery Veteran Medical Hospital	Muskogee	General Medical and Surgical Hospitals
Muskogee Creek Nation	Okmulgee	American Indian Tribal Government
Georgia Pacific	Muskogee	Paper Mills
Muskogee Gaming Authority	Muskogee	Casinos
Muskogee Regional Medical Center	Muskogee	General Medical and Surgical Hospitals
Eastern Tribal Health System	Tahlequah	General Medical and Surgical Hospitals
Muskogee Public Schools	Muskogee	Elementary and Secondary Schools
Greenleaf Nursery	Park Hill	Nursery and Tree Production
Tahlequah Public Schools	Tahlequah	Elementary and Secondary Schools
Zeeco	Broken Arrow	Industrial Furnace and Oven Manufacturing
City of Muskogee	Muskogee	Executive Offices
Baldor Electric Company	Westville	Motor and Generator Manufacturing
Coweta Public Schools	Coweta	Elementary and Secondary Schools
Cherokee Nation Industries	Stilwell	Manufacturing
Action Temps, Inc.	Muskogee	Professional Employer Organizations
Daltile	Muskogee	Clay Building Material Manufacturing
Sallisaw Private Services	Sallisaw	Services for the Elderly and Persons with Disabilities
Wal-Mart	Multiple Cities	Warehouse Clubs and Supercenters
Anchor Glass Container	Henryetta	Glass Container Manufacturing
People Inc	Sallisaw	Vocational Rehabilitation Services
Wagoner Public Schools	Wagoner	Elementary and Secondary Schools
Jess Dunn Correctional Center	Taft	Correctional Institution

Source: EMSI 2014.3, QCEW, OneSource